



# 40<sup>TH</sup>

ANNUAL JACKIE ROBINSON FAMILY YMCA  
**DR. MARTIN LUTHER KING JR.**  
HUMAN DIGNITY AWARD BREAKFAST

January 17, 2025 • Town & Country Resort

## SPONSORSHIP OPPORTUNITIES

### \$20,000 DREAM SPONSOR

- Two tables of 10 seats with premier seating
- Recognition on Jackie Robinson Family YMCA social media
- Logo recognition on event banner and program
- Logo recognition on all printed materials
- Full page, four-color program ad (8"x10")
- Underwrite event A/V
- Free one-week pass to Jackie Robinson Family YMCA for 20 people
- Table signage
- 30 second video message to be aired on livestream and in-person at event

### \$15,000 COURAGE SPONSOR

- One table of ten seats with premier seating
- Recognition on Jackie Robinson Family YMCA social media
- Logo recognition on event banner
- Logo recognition on all printed materials
- Premium full page, four-color program ad (8"x10")
- Underwrite our event entertainment
- Free one-week pass to Jackie Robinson Family YMCA for 10 people
- Table signage
- 15 second video message to be aired on livestream and in-person at event

### \$10,000 LEGACY SPONSOR

- One table of 10 seats with preferred placement
- Recognition on Jackie Robinson Family YMCA social media
- Logo recognition on event banner and program
- Recognition on all printed materials
- Full page, black & white program ad (8"x10")
- Free one-week pass to Jackie Robinson Family YMCA for 10 people
- Table signage

### \$5,000 FREEDOM SPONSOR

- One table of 10 seats with preferred placement
- Recognition on Jackie Robinson Family YMCA social media
- Logo recognition in event program
- Half page, black & white program ad (8"x5")
- Free one-week pass to Jackie Robinson Family YMCA for 10 people
- Table signage

### \$2,500 EQUALITY SPONSOR

- Five seats with preferred placement
- Logo recognition in event program
- Half page, black & white program ad (8"x5")
- Free one-week pass to Jackie Robinson Family YMCA for five people
- Table signage

### \$1,200 INSPIRATION SPONSOR

- Two seats, preferred placement
- Name recognition in event program
- Quarter page, black & white program ad (4"x5")
- Free one-week pass to Jackie Robinson Family YMCA for two people
- Table signage



All pre-recorded video and program book ads must be submitted to Justin Nietes via email at [jinietes@ymcasd.org](mailto:jinietes@ymcasd.org) no later than December 15. For more details on the event or sponsorship opportunities, please visit our website at [ymcasd.org/MLK](http://ymcasd.org/MLK) or contact Paula Dunn via email at [pdunn@ymcasd.org](mailto:pdunn@ymcasd.org).



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## PROGRAM AD OPPORTUNITIES

### FULL-PAGE AD

Black and White • 8" w x 10" h

**\$550**

### HALF-PAGE AD

Black and White • 8" w x 5" h

**\$300**

### QUARTER-PAGE AD

Black and White • 4" w x 5" h

**\$200**

### EIGHTH-PAGE AD

Black and White • 4" w x 2.5" h

**\$150**