



YMCA OF SAN DIEGO COUNTY
**COMMUNITY
WELL-BEING
& BELONGING**

MISSION

We nurture a healthy spirit, mind, and body so all can thrive while honoring our faith-based heritage.

VISION

To be the catalyst to transform lives and communities.



**CONNECTION
IN COMMUNITY**

2025 ANNUAL CAMPAIGN
BORDER VIEW FAMILY YMCA
THE ANNUAL CAMPAIGN MOVES OUR MISSION FORWARD TO ENSURE ACCESS FOR ALL.

OUR IMPACT

The YMCA of San Diego County impacted the lives of

3,634

individuals,

with an astounding 8,450 well-being interactions across a variety of programs and services.

COMMUNITY NEED

\$145,000 to provide equitable access to YMCA memberships, programs, and services.



OPENING OUR DOORS TO:

HEALTH EQUITY

MENTAL HEALTH

YOUTH DEVELOPMENT

ENSURING ACCESS FOR ALL



TESTIMONIAL



"From the first time I entered, the staff have been so helpful and provided excellent customer service. They have helped me and my family in many ways. My wife has a disability, so I am the primary caregiver for her and our children. The Y recommended the before-and-after school program, which has been a great help for our kids. They also provided scholarships for us to use the YMCA's facilities, and helped me access resources like CalFresh, Medi-Cal, and income taxes preparation. Thank you to the YMCA for all the support and everything they've done for us."
-Everardo Rios Huicochea

**GIVE.
VOLUNTEER.
SHARE.**

**SCAN
QR CODE**



**CREATING
HEALTH EQUITY**

2,090
scholarships

provided to families, teens, seniors, and children who needed us most.

**SUPPORTING
MENTAL HEALTH**

90%
of students

attending camp received subsidies, providing safety and social connections for youth and childcare for families during school breaks.

**NURTURING
YOUTH DEVELOPMENT**

430

youth scholarships

provided for membership and Day Camp as well as referrals for Childcare Resource Services and Youth & Family Services.

YOUR SUPPORT MATTERS >>> ymcasd.org/borderviewgive

INVESTING IN OUR COMMUNITY

YMCA OF SAN DIEGO COUNTY



Through generous donations to our Annual Campaign, we are able to give every individual the Y experience, regardless of their ability to pay.

When you give to the Y, you are making an investment in our community and giving those in need the opportunity to thrive.

1 IN 10 PEOPLE
that live in San Diego live in poverty

Our Y ensures **ACCESS FOR ALL** regardless of ability to pay

Border View Family YMCA provided **2,090** scholarships ensuring access for all

TESTIMONIAL



STORY OF IMPACT

"I am a retired military veteran of the United States Navy, where I proudly served for 20 years. The Navy brought me to this wonderful community in 2003. It's challenging to build lasting connections when frequent relocations are part of your life. I became a member of the Border View YMCA shortly after it opened and then, I became a first-time mom.

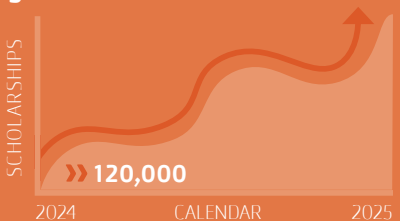
Without my own family nearby, the fantastic women of the YMCA became my mentors and support system. My son started swimming lessons with me at that time. This loving community was invaluable to me as I balanced the duties of serving country and family. The profound impact the YMCA has had on my life is why I am so committed to giving back."

-Cinnamon Clark

YOUR GIFT CHANGES LIVES

- \$153 provides swimming lessons for one month.
- \$397 sends a child to Day Camp for one week.
- \$852 gives a senior one year of membership and access to physical fitness, social connection and vitality.
- \$1,524 provides a family with membership and a safe, healthy place to grow together.

The need is greater than ever! >> 145,000



744 youth provided access to subsidized sports programming

\$12,873 provided to military families to support healthy living and social support

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