



## Step-By-Step Guide: How to Create a Personal YMCA Fundraising Page

**Step 1:** Open your Internet browser and go to your branch's fundraising campaign:

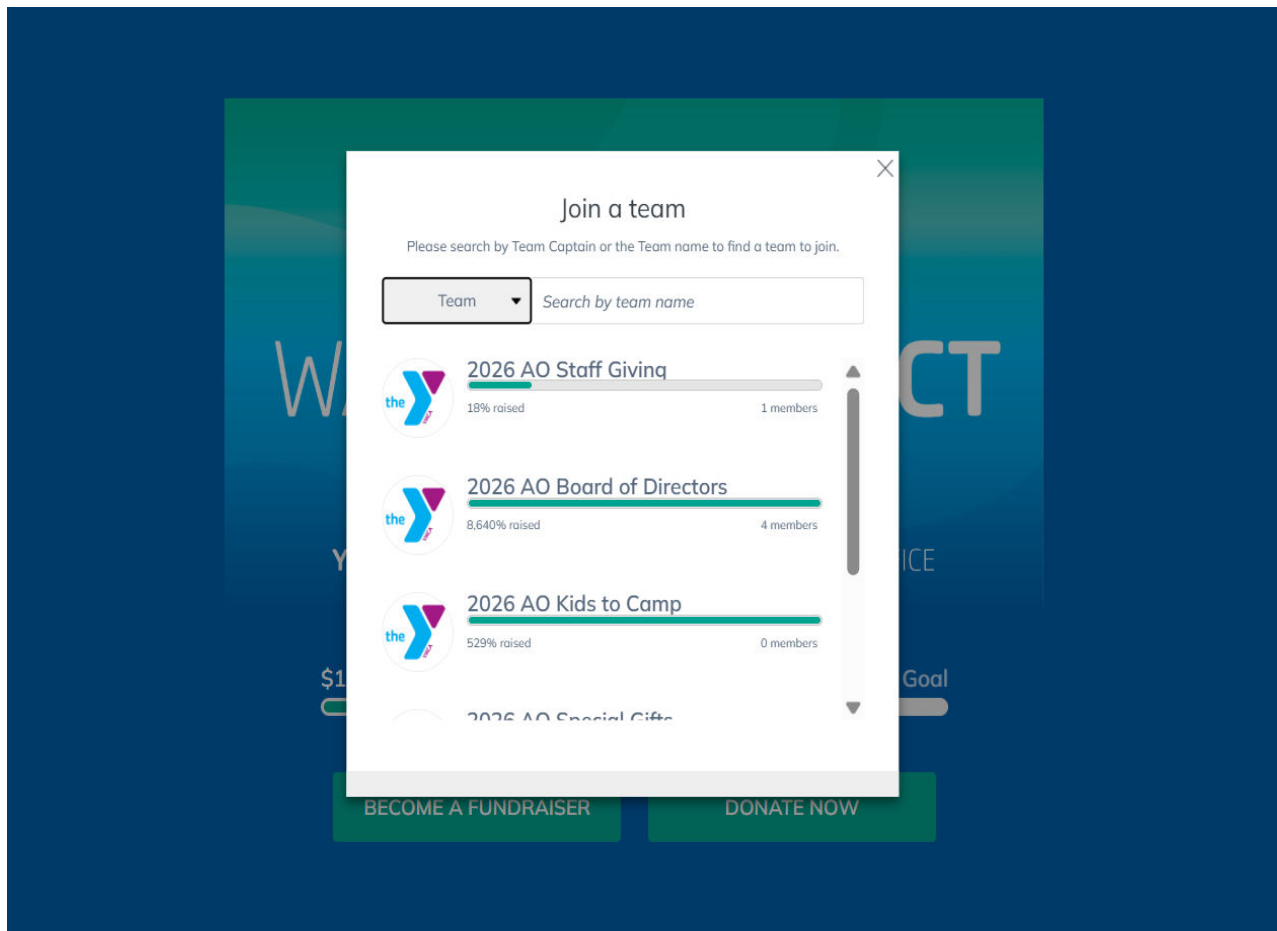
2026 Association Office Annual Campaign.....	ymcasd.org/aogive
2026 Border View Family YMCA Annual Campaign .....	Ymcasd.org/borderviewgive
2026 Copley-Price Family YMCA Annual Campaign .....	Ymcasd.org/copleypricegive
2026 Dan McKinney Family Y Annual Campaign.....	Ymcasd.org/mckinneygive
2026 East County Family YMCAs Annual Campaign.....	Ymcasd.org/eastcountygive
2026 Escondido Outreach .....	ymcasd.org/escondidogive
2026 Jackie Robinson Family YMCA Annual Campaign.....	Ymcasd.org/jackierobinsongive
2026 Joe and Mary Mottino Family YMCA Annual Campaign.....	Ymcasd.org/mottinogive
2026 Magdalena Ecke Family YMCA Annual Campaign .....	Ymcasd.org/eckegive
2026 Mission Valley Annual Campaign.....	ymcasd.org/missionvalleygive
2026 Rancho Family YMCA Annual Campaign .....	ymcasd.org/ranchogive
2026 Ryan Family Y Annual Campaign.....	ymcasd.org/ryangive
2026 South Bay Family YMCA Annual Campaign .....	Ymcasd.org/southbaygive
2026 Toby Wells Annual Campaign .....	ymcasd.org/tobywellsgive
2026 YMCA Overnight Camps Annual Campaign .....	ymcasd.org/campgive

You will be brought to the Annual Campaign landing page and will want to click "Become A Fundraiser".



**Step 2:** Once you have clicked “Become A Fundraiser” It will prompt you to join a team. Either scroll down and choose the team you would like to join.

Note: These will be different for each branch.



**Step 3:** After you have chosen the team you would like join, it will prompt you to login or create an account.

- If you fundraised for our Y last year or have used the Classy platform for another non-profit, press **"Log into your account."** From there, it will add the new campaign to your account.
- Choose **"Create an Account"**. Once you have clicked, "Create an Account" you will be able to create your login. You can choose to login with Facebook or use your email. Choose one of the options and either "Continue with Facebook" or type in your email, create a password and press "Next".

The screenshot shows a 'Create an account' modal window overlaid on a website. The modal has a title 'Create an account' and two main options: 'Continue with Facebook' (a blue button with a Facebook icon) and 'Or use your email'. Below the email option, there is a text input field for 'Email' with a red asterisk, a placeholder 'Enter your email address', and a 'Create password' section with a red asterisk. The password section includes a text input field, a 'Show' checkbox, and four requirements: '8 characters', '1 number', '1 letter', and '1 special character'. At the bottom of the modal, there is a blue 'NEXT' button, a link to 'Log into your account', and a 'POWERED BY Classy' logo. The background website shows the 'the Y' logo, a 'DONATE' button, and a 'My Team' section.

the Y

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Q ↗ LOGIN

Create an account

f Continue with Facebook

Or use your email

Email \*

Enter your email address

Create password \*

Create your password ☐ Show

● 8 characters ● 1 number

● 1 letter ● 1 special character

By clicking I agree to the [Terms](#) and [Privacy Policy](#)

NEXT

[Log into your account](#)

POWERED BY Classy

the Y

My Team

YMCA Team Headquarters

\$0 / \$1,350,000

STORY

UPDATES 0

are f t e

DONATE

**Step 4:** If you chose to sign up with an email or make a new account, it will ask for your First and Last name. Enter your first and last name and press **"Sign Up"**.

The screenshot shows a web browser displaying the YMCA website. A modal form titled "Complete your profile" is centered on the screen. The form has a back arrow on the left and a close 'X' on the right. It contains two text input fields: "First name" and "Last name", both marked with a red asterisk. Below these fields is a blue "SIGN UP" button. At the bottom of the modal, it says "POWERED BY Classy". The background website shows the YMCA logo, a search bar, a "LOGIN" link, and a "DONATE" button. There is also a section for "My Team" showing "YMCA Team Headquarters" with a goal of "\$0 / \$1,350,000".

the Y YMCA

Q ↗ LOGIN

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### Complete your profile

First name \*

Last name \*

**SIGN UP**

POWERED BY *Classy*

are f t e

**DONATE**

My Team

YMCA Team Headquarters  
\$0 / \$1,350,000

Help me reach my goal!

STORY

UPDATES 0

### Step 5: Woo Hoo! It is time to start creating your fundraising page!

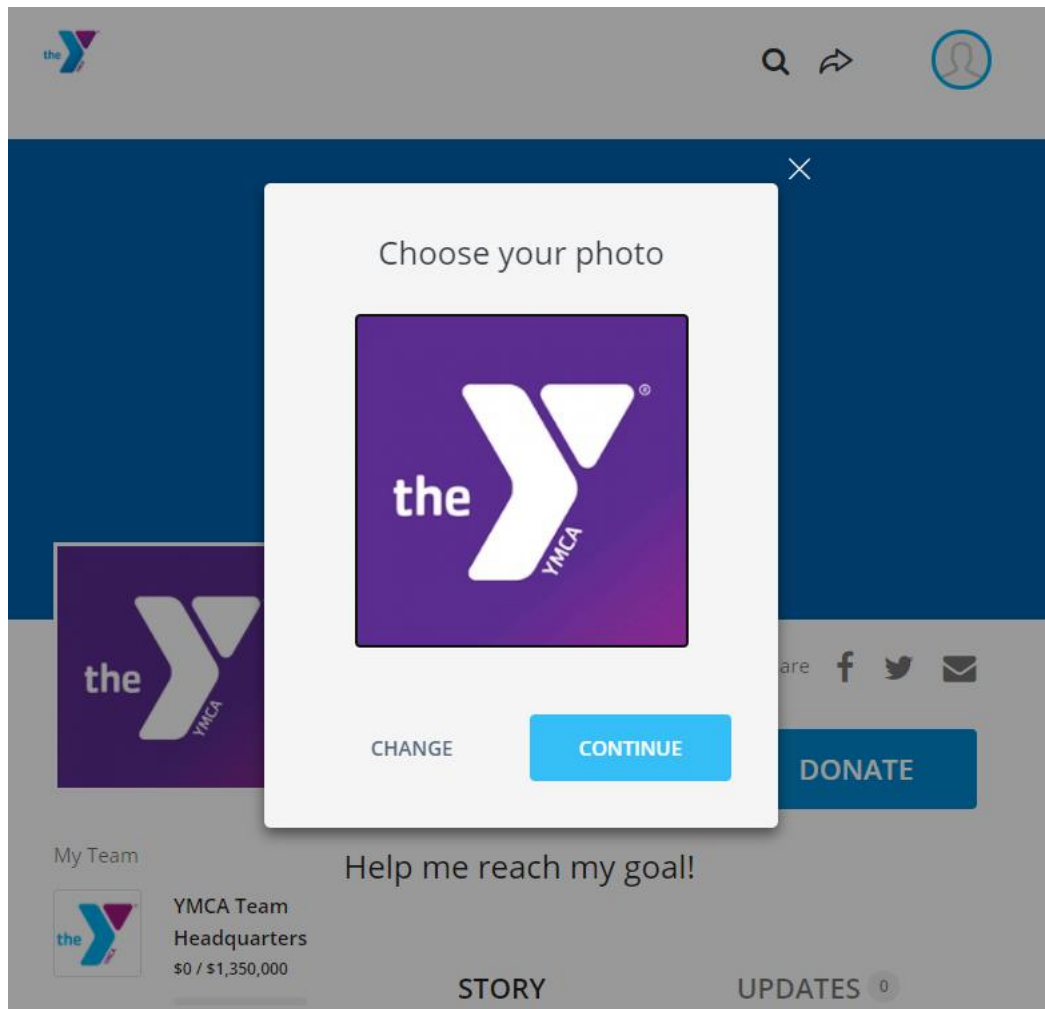
1. **Set your fundraising goal:** Not sure where to start? We suggest \$500 as a great starting place. Don't worry! You will be able to adjust your goal the entire time you are fundraising so if you are a ROCKSTAR and surpass your \$500, you can change it to a higher goal to help raise even more funds!
2. **Fundraising Date:** We suggest using March 31<sup>st</sup>, 2025 as this is our last day of the Annual Campaign.
3. **Your Page's Headline:** Change this to whatever you would like!
  - Here are some examples:
    - "Help me reach my goal!"
    - "Welcome to my fundraising page! Help me raise \$500 for the YMCA!"
    - "Support me and my local YMCA in raising funds for families, kids and seniors!"
4. **I'm fundraising for:** Make sure you have selected the YMCA of your choice to fundraise for.
5. **Set your fundraising page's short URL:**
  - a. You can make your custom URL here. We suggest typing "YMCAyourfirstandlastname". For example, "YMCACourtneyCordero". The URL will then be automatically made for you to copy and paste so you are able to share with your donors as shown in the example.

The screenshot shows a 'Create your page' form overlaid on a website background. The form has the following fields and options:

- Set your fundraising goal \***: A dropdown menu set to 'USD' and a text input field containing '\$ 500.00' with a blue checkmark icon.
- Fundraising end date \***: A date picker icon followed by the date '03/31/2021' and a blue checkmark icon.
- Your Page's Headline \***: A text input field containing 'Help me reach my goal!' with a character count '22/255' at the bottom right.
- I'm fundraising for \***: A dropdown menu showing 'YMCA of San Diego County: Team Head'.
- Set your Fundraising Page's Short URL (optional)**: A text input field containing 'YMCACourtneyCordero' with a blue checkmark icon. Above the field is the URL 'https://give.classy.org/YMCACourtneyCordero'.
- ☐ It's okay to contact me in the future.
- FINISH**: A large blue button at the bottom.

The background shows a partial view of the website with the YMCA logo and a 'DONATE' button.

**Step 6:** Make sure to press **"Finish"** on the last page. Now you get to choose your photo. Upload your favorite glamour shot! Don't have one? No problem. Keep the YMCA logo that is there. You can always upload a photo later on. Once you have the photo you would like to use, click **"Continue"**.



**Step 7:** Voila! You have made your personal fundraising page for your local YMCA!

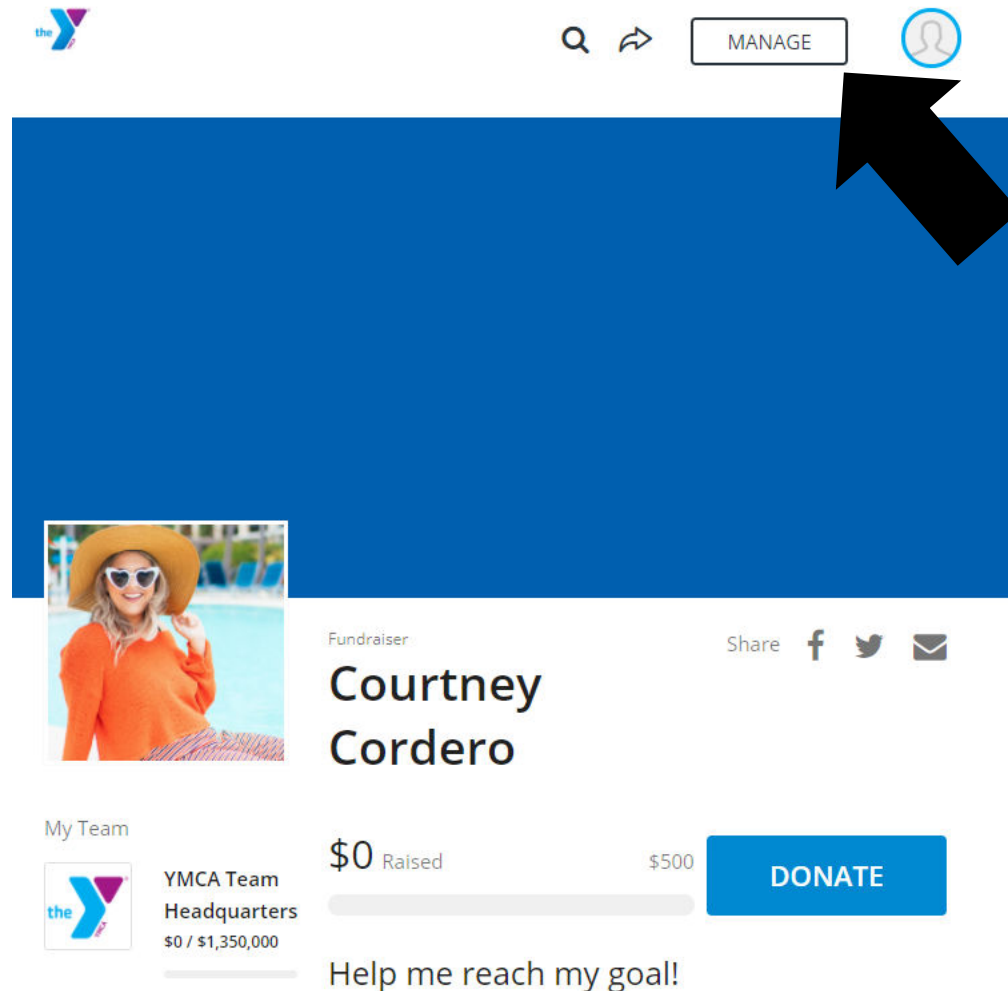
The screenshot shows a personal fundraising page for Courtney Cordero. At the top, there is a blue header bar. Below it, on the left, is a profile picture of Courtney Cordero, a woman wearing a large straw hat and sunglasses. To the right of the profile picture, the word "Fundraiser" is written in small text, followed by the name "Courtney Cordero" in large, bold letters. To the right of the name are social media sharing icons for Facebook, Twitter, and Email. Below the profile picture, there is a section titled "My Team" which includes the YMCA logo and the text "YMCA Team Headquarters \$0 / \$1,350,000". To the right of this, there is a progress bar showing "\$0 Raised" out of a "\$500" goal, with a blue "DONATE" button next to it. Below the "My Team" section, there is a section titled "Campaign" which includes the YMCA logo and the text "Annual Campaign \$14 / \$4,450,000". To the right of this, there is a progress bar and two tabs: "STORY" and "UPDATES 0". Below the campaign section, there is a message that says "Thanks for visiting my fundraising page!" followed by a paragraph of text: "Please help me support the Y by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!"

**Something's to note about your page!**

- **My Team:** This is the team you are fundraising for. It should be the YMCA branch that you selected when you signed up. You will see the overall for that YMCA! Keeps you up to date on where your branch is with fundraising.
- **Campaign:** This shows how much money has been raised for the entire association.
- **Share:** Share your page on social channels. You can click one of the icons to share on your Facebook, Twitter or an email.
- **Donate:** This button is where people will be able to donate directly towards your goal!
- **Updates:** Here you will be able to post updates, stories or inspiration to notify your donors! Maybe you are only \$10 away from your goal, let your donors know!

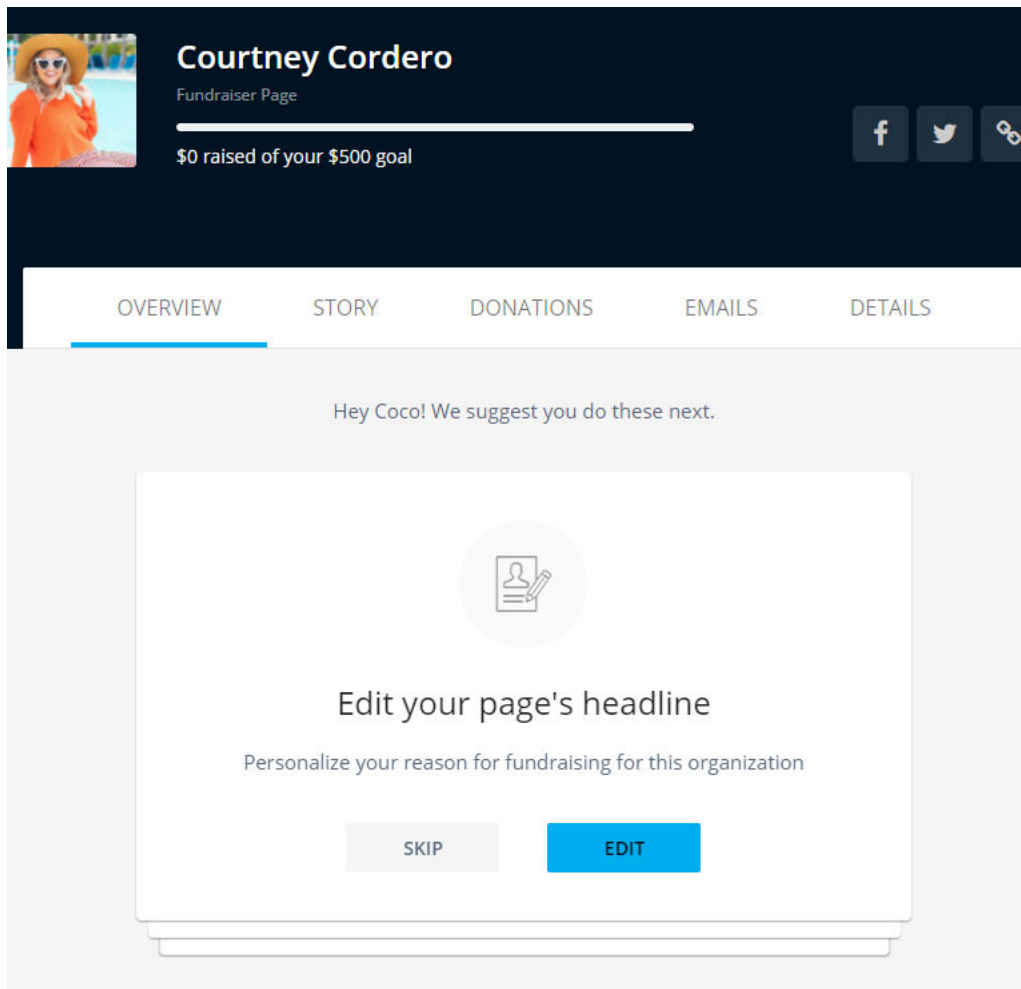
**Let's dig a little deeper to maximize your donation page! Additional steps to editing your page:**

When you are on your page and want to edit, you will press the manage button at the top of your page.





Pressing "Manage" will take you to where you can update your story, see donations that have come in under your page, email your donors and update details such as headline, goal, designation, etc. Classy does an awesome job at walking you through these edits with prompt cards. You can use these to help you or simply click on the various "Story, Donations, Emails or Details" tabs.



The screenshot shows a fundraising page for Courtney Cordero. At the top, there is a profile picture of a woman in an orange shirt and a straw hat. To the right of the photo, the name "Courtney Cordero" is displayed in a large, bold font, followed by "Fundraiser Page" in a smaller font. Below the name, a progress bar shows "\$0 raised of your \$500 goal". To the right of the progress bar are three social media icons: Facebook, Twitter, and a link icon. Below the header is a navigation bar with five tabs: "OVERVIEW", "STORY", "DONATIONS", "EMAILS", and "DETAILS". The "OVERVIEW" tab is currently selected. Below the navigation bar, a message reads "Hey Coco! We suggest you do these next." Below this message is a large white card with a circular icon containing a person and a pencil. The card contains the text "Edit your page's headline" and "Personalize your reason for fundraising for this organization". At the bottom of the card are two buttons: "SKIP" and "EDIT".

Courtney Cordero

Fundraiser Page

\$0 raised of your \$500 goal

OVERVIEW STORY DONATIONS EMAILS DETAILS







Hey Coco! We suggest you do these next.

Edit your page's headline

Personalize your reason for fundraising for this organization

SKIP EDIT

**Story:** Here is where you will be able to update the header and story that are on your page. There is a default one for you but if you would like to jazz it on up or share your personal story, this is where to do it. You can also upload videos and images to really inspire your donors! **Don't forget to press SAVE!**

STORY	UPDATES
<div><h3>Personalize your story</h3><p>This is the default story behind our campaign, but you can make it your own. Add photos, video, and text to tell people why you are fundraising!</p></div> <div><p>Thanks for visiting my fundraising page!</p><p>Please help me support the Y by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!</p></div> <div><p>B I U T     </p></div>	

**Donations:** Once you start receiving donations to your page, you will be able to see contributed under this tab.

**Emails:** These are sample emails you can use to send to your donors!

**Details:** This tab is the same information when you first signed up. Here you will find your picture, name, page headline, branch designation, goal and your personal URL.

**Need more support? Email the Development Director for your YMCA. Not sure who that is? Email [give@ymcasd.org](mailto:give@ymcasd.org) for support!**