



MISSION: We nurture a healthy spirit, mind, and body so all can thrive while honoring our faith-based heritage.

VISION: To be the catalyst to transform lives and communities.



2026 ANNUAL CAMPAIGN

Escondido YMCA - A Campus for Community Well-Being

The Annual Campaign moves our mission forward
TO ENSURE ACCESS FOR ALL.

OUR VISION

To position the Escondido YMCA as a community hub for well-being, intentionally connecting healthcare, education and youth development to improve quality of life for individuals and families across Escondido.



COMMUNITY NEED

\$80,00 to provide equitable access to swim programs, gymnastics programs and YMCA Overnight Camp.



KEY STRATEGIC PRIORITIES

HEALTH EQUITY

MENTAL HEALTH

POSITIVE YOUTH DEVELOPMENT

TESTIMONIAL

"The YMCA has helped develop Lily into the incredible young lady she is today. She has been on the gymnastics team since the age of 5. The YMCA has been a real extension of our family helping her to be the best person she can be. They stood by her through difficult times, including the loss of her brother and a season-ending injury in which she broke both arms. Lily still attended practice to be around the outstanding coaches, her teammates and the sport she loves. With their love and support, Lily was able to compete in Nationals last season. Through the Y scholarship program, the YMCA has helped our family ensure Lily can continue participating in opportunities she loves that promote her growth and provide a positive place to belong.."



CREATING HEALTH EQUITY

We provide life-saving swim lessons for youth and adults allowing them to feel comfortable and safe around all bodies of water.

SUPPORTING WELL-BEING

In our Expanded Learning Program (ELP), free after school care is provided for children of low-income families funded by the Escondido Union School District.

POSITIVE YOUTH DEVELOPMENT

We inspire confidence, resilience, curiosity and growth for all youth in gymnastics, overnight camp, swim lessons and youth leadership opportunities.

YOUR SUPPORT MATTERS
ymcasd.org/escondidogive

**GIVE.
VOLUNTEER.
SHARE.**



INVESTING IN OUR COMMUNITY

Escondido YMCA – A Campus for Community Well-Being

WAVES OF IMPACT



Through generous donations to our Annual Campaign, we are able to give every individual the Y experience, regardless of their ability to pay.

When you give to the Y, you are making an investment in our community and giving those in need the opportunity to thrive.

1 IN 10 PEOPLE
that live in San Diego live in poverty.

Our Y ensures **ACCESS FOR ALL** regardless of ability to pay.

SEE OUR IMPACT IN ACTION



STORY OF IMPACT

"I went to Camp Raintree over the summer. It was super fun. I got to meet new people and make new friends. We also got to ride horses and go hiking on some trails. We made campfires where we got to make smores. Those were some of my favorite things. The staff were also super helpful, and they were always there when we needed them. I am glad I was able to go because I experienced some things I have never done before."

YOUR GIFT CHANGES LIVES



Escondido Union School District Partnership

Through a shared space agreement with EUSD, we will provide enriching activities for our community members, including:

- Expanded Learning Programs
- Swim lessons



National University Partnership

Our collaboration with NU, San Diego's largest private nonprofit university, will offer accessible, achievable higher education to adult learners.



Neighborhood Healthcare Partnership

This essential partnership will allow our community to have necessary and valuable access to health care, including:

- Dentistry
- Pediatric care
- Mental health care