

MISSION: We nurture a healthy spirit, mind, and body so all can thrive while honoring our faith-based heritage.

VISION: To be the catalyst to transform lives and communities.

**2026 ANNUAL CAMPAIGN
BORDER VIEW FAMILY YMCA**

The Annual Campaign moves our mission forward
TO ENSURE ACCESS FOR ALL.

OUR IMPACT

Our Y impacted the lives of

**3,752
individuals**



COMMUNITY NEED

**\$155,000 to provide
equitable access to**
YMCA memberships, programs, and services.



**KEY STRATEGIC
PRIORITIES**

HEALTH EQUITY

MENTAL HEALTH

**POSITIVE YOUTH
DEVELOPMENT**

TESTIMONIAL

"I want to sincerely thank the Border View YMCA for being such a vital part of this journey. Your gym provided not just the equipment and space, but an environment that felt welcoming, motivating, and empowering every time I walked through the doors.

I utilized the gym regularly and committed to a routine that allowed me to push beyond limits I once thought were impossible. What I found at your YMCA was more than just machines and weights, it was a supportive atmosphere that inspired consistency and growth, and now I make it a personal mission to help and assist others along their journey.

I share my testimony to encourage others: if I can do it, they can too. With faith, self-belief, and a strong support system like the one I found at Border View YMCA, achieving a healthier and more fulfilling lifestyle is possible."

-Deandre



BEFORE



AFTER

**CREATING
HEALTH EQUITY**

**2,534
scholarships**

provided to families, teens, seniors, and children who needed us most.

**SUPPORTING
MENTAL HEALTH**

**90%
of students**

attending camp received subsidies, providing safety and social connections for youth and childcare for families during school breaks.

**POSITIVE
YOUTH DEVELOPMENT**

**923
youth**

were supported in day camp, swim lessons, child care & sports.

YOUR SUPPORT MATTERS
ymcasd.org/borderviewgive

**GIVE.
VOLUNTEER.
SHARE.**



INVESTING IN OUR COMMUNITY BORDER VIEW FAMILY YMCA

WAVES OF IMPACT



Through generous donations to our Annual Campaign, we are able to give every individual the Y experience, regardless of their ability to pay.

When you give to the Y, you are making an investment in our community and giving those in need the opportunity to thrive.

**1 IN 10
PEOPLE**
that live in
San Diego
live in poverty

Our Y ensures
ACCESS FOR ALL
regardless of
ability to pay

Border View Family YMCA
provided
3,752
scholarships
ensuring access for ALL

STORY OF IMPACT

"I am the mother of two amazing girls who, without the YMCA, wouldn't have experienced essential life skills like teamwork, discipline, resilience, communication, confidence, and commitment. My oldest adapts easily, but my youngest—who is on the spectrum—has always struggled to find her place, which kept us from signing her up for activities. Programs are also costly, but with the Y's help we were able to register both girls. They've enjoyed dance, flag football, and nearly a year of volleyball. The growth in my youngest has been incredible; you wouldn't recognize her from when she first started. This program opened a whole new passion for her, and I can't thank you enough. We are so grateful for programs like this that support families like ours and help build a strong foundation for our youth. And a BIG thank you to the staff and coaches at Border View YMCA—you're making a huge difference in our kids' lives!"

-Zoe and Chloe's mom



**YOUR
GIFT
CHANGES
LIVES**

- \$397** sends a child to a week of Day Camp.
- \$852** gives a senior one year of membership with access to physical fitness, social connection & vitality.
- \$153** provides swimming lessons for one month
- \$1,524** provides a family with membership and a safe, healthy place to grow & thrive together.



758
elementary school students
received access to subsidized
sports programming

131
seniors received
scholarship funding
for membership